

DAVID ONESSIMO

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EXPERIENCE **MERGE BOSTON/ Boston, MA** **Associate Creative Director 2016 - Present**

- Creative leadership for AOR clients: AIG, The Jimmy Fund, Dana Farber, Blue Cross & Blue Shield
- Work spans broadcast, print, digital, and events
- Direct video and photo shoots
- Management of junior creative teams

TOTH+CO/ Boston, MA **Freelance Sr. Art Director 2016**

- Clients: Wrangler, G.H. Bass, NYDJ

SAPIENTNITRO/ Boston, MA **Sr. Art Director 2015 - 2016**

- Concept, presentation and visual direction of integrated advertising campaigns
- Clients include: Dunkin' Donuts, Webster Bank, Boston Red Sox, Pizzeria UNOs
- Solve client challenges by crafting strategically driven campaigns
- Highlights include social video with Eli Manning and Odell Beckham Jr.
- Mentor jr. art directors, copywriters and design team

ALMIGHTY/ Boston, MA **Associate Creative Director 2013 - 2015**

- Creative management of the New Balance digital account
- Directed video and photo shoots including edits and sound design
- Collaborated with UX team to create interactive experiences and apps for in-store, online, and live events
- Worked directly with Disney and Amazon to create a marathon social campaign
- Mentor designers and copywriters
- Coordinate with account service and production to align resources and SOWs

DIGITAS-LBI & MCGARRYBOWEN, NYC/ Boston, Ma & New York, NY **Freelance Sr. Art Director 2013**

- Concept and design of integrated advertising with attention in mobile, web and UX
- Social campaigns, UGC contests, responsive design, digital retail

BEAM/ Boston, MA **Art Director 2012 - 2013**

- Clients: Boost Mobile, Virgin Mobile, Mini
- Boostmobile.com redesign, OLA & social content

HILL HOLLIDAY/ Boston, MA **Art Director & Digital Effects Creator 2010 - 2012**

- Integrated art direction for Bank of America and Major League Baseball
- Lead the launch of Bank of America's social channels
- Tripled BofA's donation goals by creating campaign for Feeding America
- Design, 3D animation, motion design, digital effects for all clients

MULLEN/ Boston, MA

Sr. Digital Effects Designer 2007 - 2010

- Design, 3D & 2D animations and digital effects for all clients
- Helped win and design for AOR accounts: JetBlue, Timberland and Zappos
- Conceptual development for broadcast and web video campaigns
- Lead digital imaging artist for all clients

MULLEN/ Wenham, MA

Production Designer 2004 - 2007

- Lead a studio team for Panera Bread and XM Satellite Radio
- Designer on Panera Bread account

CBS BOSTON/ Boston, MA

Design Intern September 2003 - December 2003

- Design of on-air graphics, animations and station promotional content

EDUCATION NEW ENGLAND SCHOOL OF ART & DESIGN/ Boston, MA

BFA Graphic Design 2004

- President and Founder of Graphic Design Club
- Two year Captain and MVP of Suffolk University Men's Tennis

CREATIVE AWARDS ONE SHOW/
Integrated, Experiential

COMMUNICATION ARTS/
Posters

FWA/
SOTD

HATCH/
Integrated Gold, Integrated
Silver, Website Bronze (2)

MITX/
Best engagement, Best use of
technology, Mobile (2)

SOFTWARE Expert photoshop, InDesign, Illustrator, After Effects, Cinema 4D,
Basic HTML5 & CSS